



Project Title: SDGs Finance Geneva Summit (SGS)

Expected CP Outcome(s): N/A

Initiation Plan Start Date: July 2019

Initiation Plan End Date: December 2021

Implementing Partner: UNDP/Bureau of External Relations and Advocacy (BERA), Geneva Representation Office (GRO)

Brief Description

In line with UNDP Strategic Plan 2018-2021, this BERA Engagement Facility aims to promote UNDP’s engagement with private sector and financial actors, notably to accelerate the mobilization of private capital to support innovative entrepreneurial projects from the Global South that contribute to the Sustainable Development Goals (SDGs).

Acting as an innovation springboard and platform for UNDP and the development community to engage with commercial banks, impact investors, philanthropic foundations and large businesses, the SDGs Finance Geneva Summit (SGS) has three main objectives: a) to identify, showcase and support private sector-led bankable and scalable solutions for the SDGs developed by entrepreneurs from developing countries; b) to offer a cross-sector knowledge exchange and networking platform on SDGs financing, building on UNDP’s recognized expertise and convening role; c) to raise awareness and advocate for a stronger alignment of the financial industry with the 2030 Agenda for Sustainable Development, leveraging the growing Swiss sustainable finance ecosystem.

In addition to organizing an annual Summit in autumn each year in Geneva, the SGS initiative, working closely with the UNDP Finance Sector Hub (FSH), leading private sector actors such as Orange and SAP and academic institutions, will manage pipeline aggregation through the Growth Stage Impact Venture selection and also serve as a brokering platform for UNDP to test throughout the year new models of engagement with the private sector.

As per the UNDP policy, while no project document is required for establishment of an Engagement facility, the Initiation Plan (IP) template has been used to formalise the use of this Engagement Facility by BERA/GRO.

In addition to the third-party contributions mobilized for this initiative, UNDP is dedicating substantial resources for the organization of the SDGs Finance Geneva Summit throughout the year, notably through the mobilization of staff time equivalent to \$280,000/year.

Programme Period:	2019 - 2021
CPAP Programme Component:	N/A
Atlas Award ID:	:
PAC Meeting Date	Not required

Total resources required	\$ 600,000
Total allocated resources:	_____
• Regular	UNDP staff time
• Other:	
- Switzerland	
○ SDC	\$ 50,000
○ Geneva Canton	\$ 10,162
- Private Sector	\$ 116,789
Unfunded budget:	\$ 423,049
In-kind Contributions	
Project programmable	\$555,556
8% GMS	\$44,444

Agreed by UNDP Geneva Office Director, Maria Luisa Silva:

I. PURPOSE

UNDP's SDGs Finance Geneva Summit (SGS) brings together leading financial actors from Switzerland and beyond, large corporates and, academic and development partners to test new models of engagement supporting the scaling-up of innovative and high-impact ventures contributing to the SDGs and led by entrepreneurs from developing countries.

The SGS initiative aims to:

1. Identify and promote innovative Global South entrepreneurs developing SDG related solutions, through the launch of global "calls for proposals" with partners (large corporates, CSO, academic institutions);
2. build a community of investors, business and development practitioners to advocate for and accelerate the transition of the mainstream financial industry towards sustainable finance, and contribute to mobilize additional private capital in support of the achievement of the SDGs;
3. serve as a broker to facilitate concrete opportunities of financial and business support for selected entrepreneurs (e.g. exposure, technical assistance, mentoring, grants and investment), building a coalition of supportive partners from different sectors.

II. EXPECTED OUTPUT

In close collaboration with the UNDP Finance Sector hub, the Engagement Facility will support and contribute to the following SGS expected outputs.

Outputs	Activities
1. Identification and promotion of innovative entrepreneurs from the Global South, with new products, services and business models contributing to the achievement of the SDGs, leading to increased knowledge of bankable projects and access to investment opportunities for financial actors willing to provide resources to SDGs-compatible projects.	In partnership with UNDP country offices, UNDP acceleration hubs and external partners such as the Impact Hub network, elaboration of a pipeline of early-stage innovative entrepreneurs from the Global South, with high social and environmental impact and potential for scalability.
	With relevant academic and private sector partners, design and management of annual global competitions, with robust selection criteria and panel of senior sectoral experts, leading to the aggregation of a pipeline of growth-stage impact ventures combining proven commercial potential with positive long-term impact and constituting mature investment opportunities for mainstream investors.
	Year-long engagement with large corporates, impact funds, foundations and acceleration networks to secure in kind and financial contribution to design, run and publicize the calls for proposals/competitions and its results, as well as to broker valuable opportunities for the selected finalists.
2. Organization of an annual SGS summit in Geneva to promote collaboration between the financial sector and the development community and mobilize private capital to support innovative ventures aligned with the SDGs.	<p>Organization of a one-day invitation-only event in Geneva, gathering innovative start-ups from developing countries, impact investors, commercial banks, development finance actors, large corporates, UNDP experts and development agencies.</p> <ul style="list-style-type: none"> - Organization of pitching sessions with selected entrepreneurs; - Organization of panel discussions with industry leaders and UNDP experts offering unique insights on developing countries' innovation and market trends. - On-demand organization of thematic exchanges providing valuable networking opportunities across sectors. - Organization of an award ceremony. <p>The annual summit will be accompanied by a yearly campaign, advocating for stronger alignment of the financial industry with the 2030 Agenda for Sustainable Development and promoting UNDP's expertise and portfolio of global and country-level projects.</p>

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<p>3. Experimentation of new modality of engagement with external actors to support the scaling-up of SDGs solutions.</p>	<p>Gathering of intelligence and elaboration of partnerships with corporate and financial sector partners, academic centers, foundations, global and regional incubators networks to support UNDP's corporate initiatives (e.g. network of Accelerator Labs and new service lines being developed by the UNDP Finance sector hub)</p>
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III. MANAGEMENT ARRANGEMENTS

The Facility will be implemented by UNDP. UNDP assumes overall responsibility and accountability for project implementation. The responsibility of the execution of the project rests with the Bureau of External Relations and Advocacy (BERA) and its Geneva Representation Office (GRO). An ATLAS project ID will be created by GRO to enable income recording, expenditures and reporting. The GRO Director will be accountable for the overall use of financial resources and project implementation, including results.

IV. MONITORING

The use of the facility shall be monitored on a quarterly basis to ensure that it is being used for its intended purpose, and that its results are being recorded in the Strategic Plan Integrated Results Resources Framework, and other corporate exercises.



V. ANNUAL WORK PLAN - EXAMPLE FOR YEAR: 2019

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET	
		Q 1	Q 2	Q 3	Q 4		Funding Source	Amount
Output 1: Sourcing of entrepreneurs Innovative entrepreneurs from developing countries with products, services and business models contributing to the SDGs are identified and promoted, offering them global exposure and opportunities to secure investments from private sector and financial partners	1. A pipeline of at least 100 early stages entrepreneurs is identified through the Accelerate 2030 initiative, organized in partnership with the Impact Hub network and UNDP country offices.	x	x	x	x	Impact Hub	UNDP	\$ 5,000
	2. A pipeline of at least 100 growth-stage ventures is identified through developing new collaborations and partnerships with impact funds, foundations and recognized international networks of accelerators/incubators. Best-in-class market-based solutions for the SDGs are then selected through the launch of a new global competition involving a rigorous selection process with UNDP and external experts (<i>Growth Stage Impact Ventures for SDGs</i> (GSIV)).	x	x	x		UNDP	SDC and private sector sponsors	
Output 2: Advocacy and event organization Awareness on SDGs financing opportunities is raised through targeted communication campaigns and the organization of an annual conference with high-level financial actors.	3. Preparation and mentoring support for growth-stage entrepreneurs is facilitated through partnerships with academic and corporate partners and UNDP experts.		x	x	x	UNDP	SDC and private sector sponsors	\$ 8,000
	4. A platform for networking and collaboration is offered to 250 high-level participants ranging from impact investors, commercial banks, development finance actors, UNDP experts, development agencies and invited entrepreneurs from developing countries, through the organization of a one-day invitation-only event in Geneva in October.						SDC and private sector sponsors	
Output 3: Experimentation of new modality of engagement with external actors to support the scaling-up of SDGs solutions	5. An evaluation of the 2019 SGS process is conducted to inform the preparation of the 2020 edition.						Private sector sponsors	\$7,600
	6. Intelligence gathering, networking and advisory partnership services in support of UNDP's bureaux/COs and corporate initiatives.							\$6,067
Indirect Costs: GMS	7. UNDP General Management Support							\$13,333
TOTAL								\$180,000

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VI. ANNUAL WORKPLAN - EXAMPLE FOR YEAR: 2020

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIME-FRAME				RESPONSIBLE PARTY	PLANNED BUDGET	
		Q1	Q2	Q3	Q4		Funding Source	Amount
<p>Output 1: Sourcing of entrepreneurs</p> <p>Innovative entrepreneurs from developing countries with products, services and business models contributing to the SDGs are identified and promoted, offering them global exposure and opportunities to secure investments from private sector and financial partners</p>	1. A pipeline of at least 200 early stages entrepreneurs is identified through UNDP Acceleration programmes from UNDP Country Offices (eg. Indonesia, Armenia, etc) from which at least 5 most promising will pitch at the SGS Geneva.	x	x	x		UNDP	- Communication and promotional materials, matchmaking support	\$ 5,000
	2. A pipeline of at least 100 growth-stage ventures focusing on the SDGs is identified through developing new collaboration and partnerships with impact funds, foundations and recognized international networks of accelerators/incubators. Best-in-class market-based solutions for the SDGs are then selected through the launch of a new global competition involving a rigorous selection process with UNDP and external experts (<i>Growth Stage Impact Ventures for SDGs</i> (GSIV)).	x	x	x		UNDP	- Communication materials - Coordination by International consultants (IC) and external experts - SGS web platform management.	\$ 40,000
	3. A specific window of the GSIV focusing on West Africa will be piloted with RBA and UNDP country offices in Senegal, Cote d'Ivoire, Benin and Central Africa in partnership with Orange and will aim at providing high visibility to most promising impact entrepreneurs of the region.					UNDP and private sector sponsors	- Support costs and communications	\$ 10,000
	4. Preparation and mentoring support for growth-stage entrepreneurs is facilitated through partnerships with academic and corporate partners and UNDP experts.		x	x	x	SDC and private sector	- Workshops, coaching and learning events	\$ 10,000
	5. A platform for networking and collaboration is offered to 250 high-level participants ranging from impact investors, commercial banks, development finance actors, UNDP experts, development agencies and invited entrepreneurs from developing countries, through organization of a one-day invitation-only event in Geneva in October.		x	x	x	SDC and private sector sponsors Private sector sponsors	- IC for marketing and event coordination - Event venue and catering - Travel costs for the entrepreneurs - Independent evaluation and publication of report	\$110,000
	6. An evaluation of the 2019 SGS process is conducted to inform the preparation of the 2020 edition.					Private sector sponsors	- Independent evaluation and publication of report	\$8,200
<p>Output 2: Advocacy event organization</p> <p>Awareness on SDGs financing opportunities is raised through communication campaigns and organization of an annual conference with high-level financial actors. The SDGs Finance Geneva Summit is positioned as a reference event on impact finance in Europe.</p>								

